

EZANGEMPELA

For Real

Advertising Rate Card

Effective Date: 25 February 2025

About Us

Our news platform provides high-reach advertising opportunities for local businesses, municipalities, and government departments. With 3.4 million Facebook views in the past 28 days and growing website traffic, we offer multiple ad formats to maximize your visibility.

Facebook Advertising Rates

Sponsored Post

One-time post on our Facebook page

Price: R750 - R2,000 per post

Pinned Post

Keeps the ad at the top of our Facebook page

Price: R2,500 - R5,000 per week

Video Ad Sponsorship

Your brand featured in a video post

Price: R1,500 - R4,000 per video

Facebook Campaign Package

Multiple posts for a campaign

Price: Starting at R10,000 per month

Website Advertising Rates

Banner Ad (Homepage/Articles)

Featured display ad on our website

Price: R1,000 - R3,000 per month

Sponsored Article

A custom-written article about your brand

Price: R2,000 - R5,000 per article

Custom Advertising Packages

We offer tailored advertising packages combining Facebook and website ads for maximum impact.

Contact us to discuss a customized plan that suits your budget and marketing goals.

Contact Us

For bookings and inquiries, please reach out:

Email: ezangempelaforereal@gmail.com

Website: www.ezangempela.co.za